

Queensland Healing Strategy

#QLDHealing | #DreamBig2020 | @HealingOurWay

Social Media Guide

We are calling on partners, individuals and organisations to promote the Queensland Healing Strategy's online engagement process through your networks and social media.

We want to make sure that as many Aboriginal and Torres Strait Islander Queenslanders as possible have their say on the Queensland Healing Strategy.

This kit provides key messages, graphics and ideas help you write social media posts encouraging everyone to get involved.

Please help us get the word out there in your community and encourage people to go online, Dream Big and Have their Say.

There are a number of different ways to get involved, through the online engagement process including:

- An online [survey](#) for individuals
- [Submissions](#) from organisations
- Submitting a creative piece on what healing means for you, such as poetry, art, images, songs etc (online form to submit)
- Telling us about a healing initiative or program through a case study ([template](#) and [sample](#) on our website)

Queensland Healing Strategy Hashtags:

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#DreamBig2020

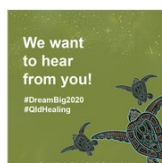
Mention:@HealingOurWay

Social media content:

Suggested tweets and posts to help get people engaged in the online process are provided on the next page.

Social media images:

Access images that can be used with your posts [here](#)



The Healing Foundation's Social media links:

Facebook: <https://www.facebook.com/healingfoundation/>

Twitter: <https://twitter.com/HealingOurWay>

Instagram: <https://www.instagram.com/healingourway/>

LinkedIn: <https://www.linkedin.com/company/the-healing-foundation/>



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Posts for you to use or adapt:

We would love to see you join the online conversation, and we look forward to sharing your tweets, posts and pictures. Don't forget to tag us @HealingOurWay on Instagram and Twitter and @HealingFoundation on Facebook.

The Queensland Healing Strategy is a chance for Queensland to chart a way forward, help heal past hurts and break the cycle of intergenerational trauma for Aboriginal and Torres Strait Islander peoples. Dream Big and have your say! <http://bit.ly/37wil9S>
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The Healing Foundation is developing the first ever state-wide healing strategy, in Queensland. Tell The Healing Foundation about the solutions you know will work for your community. <http://bit.ly/37wil9S>

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The Queensland Healing Strategy want to hear from Aboriginal and Torres Strait Islander Queenslanders. Aboriginal and Torres Strait Islander communities have the solutions. Have your say today: <http://bit.ly/37wil9S>
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Healing creates a better future for our children and a world where Aboriginal and Torres Strait Islander peoples and our cultures thrive. Go [online](#), have your say and Dream Big about healing in Queensland.
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Calling Queensland's Aboriginal and Torres Strait Islander Community-Controlled Organisations and Service Providers – The Healing Foundation need your help to develop the Queensland Healing Strategy.

Your knowledge of Queensland's healing needs is based on a deep understanding of local context and history, it is grounded in local culture and you have trusted relationships with your community. The organisational submission form is available [here](#).

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The Healing Foundation are looking into what healing and promising practice is already happening across Queensland as they yarn up the Queensland Healing Strategy. Tell the Healing Foundation about your healing work by sharing a case study: <http://bit.ly/37wil9S>

Email QLDstrategy@healingfoundation.org.au to arrange a yarn with one of the team.
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